What Parents & Carers Need to Know about

Data collected for ASH (Action on Smoking and Health) shows an increase in 11 to 17-year-olds experimenting with vaping: from 7.7% in 2022 to 11.6% in 2023. It's concerning that these age-restricted products are getting into the hands of under 18s as most contain nicotine, which can be detrimental to brain development and cause long-term addiction. Some schools have reported students having their focus in lessons affected by nicotine cravings; vaping in school toilets; and even trying vapes found in their local park. Raising awareness of the risks among young people could help to prevent these problems from escalating and reduce the number of young vapers.

WHAT ARE THE RISKS?

NICOTINE ADDICTION

WHAT IS VAPING?

LACK OF AWARENESS

POTENTIAL TOXICITY

UNCLEAR LONG-TERM CONSEQUENCES

ATTRACTIVE PACKAGING

ENVIRONMENTAL EFFECTS

WIDER HEALTH CONCERNS

UNREGULATED VAPING PRODUCTS

SCARCE INFORMATION

VAGUE INGREDIENTS LISTS

Meet Our Expert

to embed a proactive, coordinated approach a ndary schools in discouraging smoking and vo

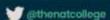




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